



CottonCORE Presents:

# What's All The Chatbot?

Real Estate Learning Series

Presenter: Ria Cotton,  
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\*\*Micro-Influencer in Real Estate  
\*Hacking Meetings ThroughOut  
Northern & Southern California



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## Learning Series- EMPLOYEE LEVEL

SCALE BACK TO SCALE UP - Tips on how to budget as a household

HOMEBUYING 101 - Your guide to the purchase process

MORTGAGE 101 - Your guide to mortgage loan products

HOUSEHACKING - The Growing Trend to Purchase Multi-Unit Properties

BUILD BACK THE BLOCK - Learn how first time buyers are creating opportunity through new construction

COLIVING - Learn about the trend of adult dorm style living opportunities in the Bay Area

CLICKBAIT- ClickBait List Prices Are Confusing - Understanding The Real Estate Market in Real Time

SCHEDULE YOUR TRAINING

Series can be calendared daily, weekly, or monthly  
\*\*Full Series OR Topic Specific

Presentation Delivery - In Person Training or Live Webinar Including Q & A

Presentation Times  
- Negotiable

## Learning Series- CORPORATE LEVEL

### Earned Media In Your Community

Transforming the Idea of Gentrification into Diversification with Community Giving.

### Hyper-Local Relocation Services

Relocation Services - Retention of employees through hyper-local relocation assistance.

### Build It & They Will Come

Creating homeownership opportunity for your future workforce.



Recruit & Retain  
with Real Estate Services  
as an employee benefit.

[www.RiaCotton.com](http://www.RiaCotton.com)